

BADASS BODY BLUEPRINT Xtreme



Badass Mindset

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BADASS MINDSET:

5 Keys To The 21st Century Badass

By America's First Class Social Coach, Z Pasha

Sup brody,

Good looks with grabbing this report. Your brain, your balls, and your bank account will thank you for it later :-)

I decided I'd create this program because of something that I've noticed very recently with people and how they behave nowadays.

Maybe at some point in your adult life you've read that "*How To Win Friends and Influence People Book*" by our dear friend Dale Carnegie..

That book was actually a pretty good read back in **1936**—back when it was socially unacceptable to be a white dude hanging out with black people and when it was INSANE if a girl wore anything that went above the knees..

I think its safe to say sh*ts changed a fair bit since then don't you?

Yet..Of course, it's the book that everyone raves about because "*The wisdom from this book still stands the test of time!*"

Brilliant wisdom such as, "*Saying someone's name is the*

sweetest thing you can say to them.”

Cool! Did you know that I gave this girl a nickname the other day and a couple hours later we were playing a little game called just the tip?

Strange how Mr. Carnegie failed to mention what would happen if you DIDN'T use someone's actual name..

(And no..if you just give a girl a nickname without understanding the rest of what I'm about to show, you'll probably end up playing a familiar game called just the hand instead.)

Here's what I'm getting at..

I'm not saying that the book doesn't have its moments or that everything in it is bullsh*t..The problem is that it wasn't written for **guys like us..**

It was written mostly for the “*Nice fella*” who wants to “make friends” with his co-workers while living the 2.5 kids, married, and a white picket fence around his copy & paste house life.

If you're reading this right now, then you and I can agree that we don't really see eye to eye with these “*fellas*”..

You want to be a f*cking Badass.

You want to be able to say, as my good friend Kanye West said best, *“My life is dope and I do dope sh*t.”*

I don't think Dale Carnegie was thinking about that kind of life for his readers.

That's what I want for you

This is why I created this program for you.

Because I'm honestly a bit sick and tired of how many guys out there AREN'T living a dope life and ARE NOT doing dope sh*t.

I want to be able to walk into the grocery store and when I'm talking to the checkout dude, I find out he's just as cool as the guy who owns a nightclub.

Maybe even cooler.

So over the past couple of years I've grown a pretty intuitive sense of some of the biggest *Trends* for showcasing yourself in the most badass way possible to others so you become magnetically attractive to women, business connections, & in your social life.

1. Social Media Is A Strategy NOT A Source

I talk a lot about the process of connecting with someone and bringing them from stranger to a connection on whichever level you choose. The thing that a lot of people are falling into the trap of is thinking that they're gonna meet new people over Social Media.

NO.

You will not and will never develop a genuine connection with anyone over the internet, do not rely on it as the source of your interactions.

With that being said, I'd be lying to you if I told you that I've developed some connections with people who I've never met before in person.

That's more advanced sh*t if you get good at that, but for the most part, Social Media is a tool for **Following Up** and keeping your presence in the heads of your network.

I.e. Snapchat stories, Facebook updates, instagram posts etc.

All of those things are mainly for following up with people or with communicating briefly; however, face-to-face wins every single time when it comes to interacting with people.

And when I say followup, I don't mean snapchat messaging all your friends or DMs. I mainly mean *peripheral followups*. Which are the status updates, the snapchats stories and non-direct forms of communicating.

Rules of thumb when it comes to these things is 1. If you post a status regularly, the best ones are always stories (I'll talk more about this later) 2. When you snapchat, **post cool sh*t that you're doing**.

Do NOT post snaps like, "Sitting around doing nothing.." unless of course you're doing stuff like that regularly, in which case you can just stop reading this because I don't want people like knowing what we know..

That's good for now.

2. **Become The Entertainer**

In today's world (And in the upcoming years) everyone thinks they have ADD...

And it's only gonna go up from here.

There's MILLIONS of messages and pings, and distractions, face books, snapchats, tinders, twitters, snapchats, and instaf*cks going on in people's

lives every waking moment..So many distractions that you could literally have a video go viral in the morning, and then be completely forgotten before lunch..

The one thing that continues and will always consistently continue to get people to listen to what you have to say is **ENTERTAINMENT.**

You've got to start thinking of yourself as a showman and an entertainer would..

And if you're thinking to yourself, "*Oh no Z, I'm an introvert, I shouldn't do that..*"

Look up a guy named Andy Warhol, study him and what's known as "The Factory"

Lmk once you have and we'll talk.

3. **F*ck "Cold Approach"**

It's become a religion for some, I kid you not.

There are dudes literally running around telling people that they are *pickup artists*.

That they're born *PUA's*..

If your life's purpose is dedicated only to having sex with women and using tricks and routines to

get girls to like you, then there's something seriously f*cked up going on.

There was a study done where they surveyed hundreds and hundreds of the hottest models and asked them about dating preferences.

The first question they were asked was, *"What are the chances you'd date someone who you met off the street, or who you didn't know?"*

According to the study, the odds of a top model dating a guy who they didn't know off the street were 1/88,000

1/88,000

Idk about you, but I don't really like those odds...

And I like f*cking models and smoking hot girls..

The second question they were asked was, *"What are the chances you'd date someone you met in your social circle?"*

Guess what the odds were?

1/10,000?

1/5,000?

Nope.

1/10

I don't think I need to say any more on this. :-)

Except I will because now that you know the
“What”

Here's some “How” that you can get started
with right away:

-Be Where The Action Is

It's hilarious to me how there's guys who want to
get around these model-type girls, or gorgeous women
and high profile people without understanding this one thing..

GO TO THE PLACES WHERE THESE PEOPLE HANG OUT...

Where do super hot girls hang out for the most part?

-Nightclubs, Yoga studios, the gym, beach clubs<—my personal
favorite,
modeling agencies etc. etc.

And the point of going to these places isn't so you can
go and pick up girls or any of that.

The point of it is to **make female friends.**

Put your d*ck away and make a couple really badass

and cool female friends because when you do, you've got instant social proof wherever you go.

Easiest and honestly the most attractive way to win the hearts of virtually anyone is through a mutual friend.

When you understand that and you start to think about building relationships with people via mutual friends, EVERYTHING changes.

That's more than enough to get you on the right path to more hotter women, business connections, and becoming a socially superior badass.

4. Read & Rage

Before it was the "jock" guys and the asshole dudes who were the "cool guys" that got laid a lot and were ridiculously social.

Nowadays things are a little different..

While I'm not gonna discount the power of being known as a bit of a d*ck to people and girls, it's important that you know the power of being smart as f*ck too.

And by the way, I've just found that if someone calls you an asshole, it really just indicates that they're not a high performance person and they don't really get laid.

But what I'm talking about here mostly is that you've got to not

only be the socially superior guy, but also have that layer of knowledge and brilliance in you too.

I assume if you're in here then you're probably the kind of guy who does enjoy improving himself constantly and investing in himself so keep doing that.

But remember that it's important that you wrap that intelligence within the context of being a socially superior man. Someone who understands how to communicate effectively, f*ck around and have a good time, get f*cked up if he wants, but then show up bright and early the next day, ready to grind for 15 hours straight if he has to..

That kind of ability to play both of those characters when you want is so magnetic to women and to business partners.

If you want a good example of someone who really had this down, check out John F. Kennedy. That guy was one of the most well-read men in history.

Harvard grad, Pulitzer Prize winner, youngest president of the United States, and f*cked half of Hollywood, including Marilyn Monroe, and also did lines of cocaine with the Rat Pack..

Don't do drugs and sh*t like that btw, I use that as an example because a lot of guys think that they can only be either the nerd, or the popular guy, but don't believe it's possible to be both the Playboy & Genius

Moving on.

5. Shamelessly promote your “Theme”

Everyone has a picture that pops up in someone’s head when they that person thinks of them.

Example:

When I say Walt Disney.

You think Mickey Mouse, Disneyland, etc.

When I say Steve Jobs.

You think Apple, iPhone, iPod, Mac.

When I say Dan Btlzerian...

B*tches, Guns, Money

You get the picture. Each of these guys have “*THEMES*” that are crystal clear to everyone they meet.

That being said, it’s important that you develop and you manage that image that people have of you.

Most people just leave it to chance, so for you, make sure that you’re continuously talking about, narrowing down and getting clear on those things YOU want to be known for.

Then proceed to bring up more of those things in conversations in your social media posts, etc.

Closing thoughts:

Like I said dude, the future is looking way different than what's been going on over the past couple years.

For the most part, there's a massive percentage of people who are NOT embracing the changing social climate, and then there's a small group of people who get it.

This small group consists of guys who are the heads of most organizations, they're the highly respected ones, and they're just the overall badasses who get more p*ssy, more money, and a more fulfilling life.

My recommendations moving forward right now is focusing on **consciously creating** your environment and building up what I call a **purposeful social life** that supports your growing vision and goals that you're moving towards.

Fastest way I know how to improve and accelerate in anything is to get around people who are way above you.

Start to frequent the places these people are hanging out and where they are, ping and ping and ping, build familiarity with them.

Who knows man, if you're hanging out in one of the Cabanas too at a Bikini Contest Imk and we'll take a shot.

Cheers bro.

- Z, *America's First Class Social Coach*